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# What Private Companies Need to Know About the Sarbanes-Oxley Act

hile the requirements of the Sarbanes-Oxley Act of 2002 are directed specifically toward publicly traded companies regulated by the Securities and Exchange Commission, the legislation's impact on private companies should also be considered. Study of the legislation reveals that it affects a wide range of private company activities, ranging from the establishment of internal controls, to the selection of directors, to the preparations for a strategic transaction. Managers and board members considering a transaction in the next few years should be proactive in implementing many aspects of this legislation to be well prepared to realize the value from their rapidly growing company.

— Daniel J. Love

Americas Director

Emerging & Growth Markets

# **Implications of Sarbanes-Oxley on Building Infrastructure**

Investments in infrastructure and people, which enable effective internal controls, are of increased importance prior to an IPO.

Seed Investment	Private Equity/Venture Capital Financing(s)	IPO
Start-up	Build	Investment in
• Product/Service Development	Operations • Product/Service Release	Infrastructure • Robust Information Systems
<ul><li>Initial Employees</li><li>Minimal Infrastructure</li></ul>	Add Employees     Initial Audit	Additional Personnel     Enhanced Governance

## **Impact of Sarbanes-Oxley on Private Companies**

### **Venture Capitalists Focus on:**

- Companies "ready to be acquired"
- Appropriate internal controls

## Acquirors Focus on:

- Increased due diligence
- Disclosure controls for future reporting entities
- Timing of when a transaction closes
- New reps and warranties, along with new deal terms and escrow holdbacks

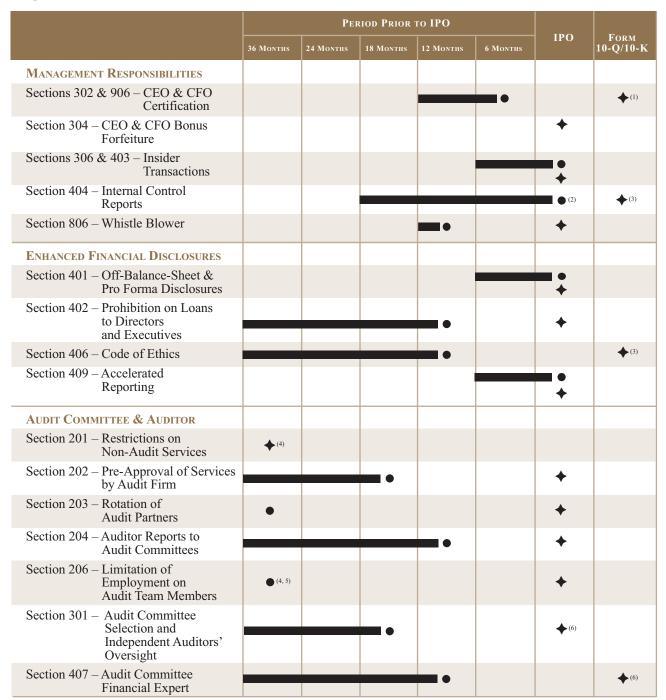
#### **Lenders Focus on:**

- Increased information regarding internal controls
- Possible reporting requirements such as 1934 Act-like financial statements, internal control assessments and associated auditor's reports

## **Underwriters Focus on:**

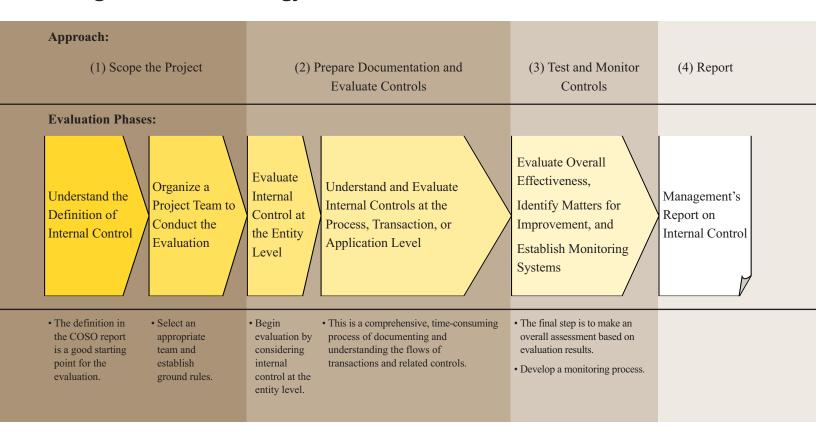
- · Increased due diligence
- Increased information regarding internal controls

# **Implementation Timeline**



- ◆ Date when compliance with requirement of the section of the Sarbanes-Oxley Act is required
- EY suggested timing for full compliance with applicable section of the Sarbanes-Oxley Act
- Suggested timeline for preparation
- (1) Certification required in the company's first 1934 Act filing
- (2) Underwriters may request compliance in connection with an IPO
- (3) Compliance is required in the first annual report on Form 10-K
- (4) Compliance is required for all periods covered by the auditor's report in the registration statement filed with the SEC
- (5) Compliance is required for certain new employment relationships beginning on or after May 6, 2003
- (6) Refer to guidance provided by the respective national securities exchange or association (NYSE, NASDAQ) for specific requirements and timing

# **Getting Started: Methodology for Section 404**



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